Merton Football Club Accounts - Season 2014/15

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Treasurer's Summary

Ending our season in deficit

This has been a difficult season for Merton FC financially and we have ended the period with a deficit across the club of £5,191.60. This breaks down as a deficit of £1,548.20 in the Youth Section and £3,643.40 in the Senior Section (Total £5,191.60).

Over the last ten years we have ended the season in deficit on only three occasions and this represents the largest shortfall we have ever had over that period.

Senior Section

The last time we ended a season in deficit was in 2012/13 when we had a shortfall of £2897.45. We took immediate action to remedy our financial position, increasing our senior members' annual subscriptions for the first time since the 2006/7 season.

As a result of those measures we ended last season back in surplus.

However the 2014/15 season got off to a difficult start.

Firstly, we had a sudden loss of players from the Senior Section in the opening weeks of the season. This had an effect on our income.

Combined annual membership and match fee income for the Senior Section of the club this season amounted to £17,862. This was down from £21,548.50 last year - a drop of £3,686.50 in our main income stream.

Secondly, we also spent more. There was a need to spend on replacement kit and equipment at the start of the season. This also included the one off purchase of a defibrillator, costing in excess of £1,000. We spent in excess of £1,200 modernising our website.

The decision to raise annual membership subscriptions at the end of 2012/13 gave us a valuable cushion to cope with this year's disappointing results. We still have £15.840 in the bank but need to carefully watch our finances.

The end of season arrears at £350 is about average for the last ten years and well below some of the worst end of season figures we have had – although sadly above last year's record low of £93.50 * .

Youth Section

With Merton FC's focus on growing our Youth Section, we decided, in order to increase transparency, to split the accounts between the Youth and Senior Sections for the first time last year.

It was clear in the 2013/14 Season that the Youth Section would have been in deficit without sponsorship and grants. The financial position of the Youth Section this season has worsened.

The three Youth Section teams have produced less income than last year. The figure shown in the accounts of £3,730 represents a fall of £2,465 on last season.

The Youth Section deficit is shown as £1,548.20. In reality this deficit would have been £2,598.20 but for the fact that these accounts include money secured in grants and sponsorship of £1,050 for the Youth Section for next season.

The club has received £800 from the Football Foundation's Grow the Game scheme to help with a new Under 14s side, plus a further £250 in sponsorship. The timing of these payments to the club means they show up as benefit to this year's accounts although we must remember the money relates to next season.

The Bar

The bar's contribution to the club has been highlighted by a closer integration of the bar's accounts with main club accounts. The majority of income and expenditure transactions relating to the bar now go though the bank.

We banked £9,500 from the bar. Of this money, £5,962.48 was spent on keeping the bar stocked with drink and £1,275.38 on food – mainly for providing after match meals for visiting teams and our own players.

Despite the difficult financial climate, we have continued to provide food for our own players after games as well as our visitors. Many other clubs only provide food for visitors in order to save money.

So the bar has produced a bank profit of £2,262.14*" making a valuable contribution to the club's finances in addition to ensuring the clubhouse remains an important social centre for our members.

The accounts

On the following pages you will see this year's balance sheet, followed by a detailed income and expenditure summary for Merton FC as whole.

The explanatory notes give more details as to the basis of the income and expenditure categories used and give further explanation to any paragraphs or items marked with an asterisk.

Finally, the last two pages itemise income and expenditure for the Senior and Youth sections separately.

Len Freeman Treasurer 21st June 2015

Merton FC Balance Sheet 2014/15 at 10th June 2015

<u>Assets</u>

<u>Total</u>

Bank balance Credit from Booker*** Debtors 2014/15 - £350 Provided against - £350	£15,840.99 £119.99
<u>Liabilities</u>	
Cheque for Chairman	(£843.95)
Net Position	£15,117.03
Funded by	210,117.00
Balance carried forward from 2013/14	£20,308.63
2014/15 Deficit	(£5,191.60)

£15,117.03

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Merton 2014/15 All Sections

Between 05/06/2014 and 10/06/2015

Subcategory	Total
Income Categories	
Annual Membership	
Senior	4,920.00
Social	140.00
U21	270.00
Total Annual Membership	5,330.00
Bar takings	9,500.00
Match Fees	9,300.00
	2 070 00
1s	2,970.00
2s	2,729.00
3s	1,290.00
4s	1,538.00
5s	2,090.00
6s	1,915.00
Total Match Fees	12,532.00
Other Income	
Friendlies	506.00
Grants & Sponsorship	350.00
Player fines recovered	492.00
Refunds	111.67
Total Other Income	1,459.67
Youth Grants & Sponsorship	1,550.00
Youth Memberships	2,000.00
U11s	1,640.00
U12s	1,300.00
U8s	790.00
Total Youth Memberships Total Income Categories	3,730.00 34,101.67
Expense Categories	
Administration, affiliations, registrations etc	2,403.28
Bar supplies paid through bank	
Drink	5,962.48
Food	1,275.38
Total Bar supplies paid through bank	7,237.86
Fees for match officials	2,413.00
Kit and equipment	4,079.91
Laundry	1,557.00
Other Expenditure	
Club fines/penalties	232.00
Player fines paid out	725.00
Trophies	350.17
TV costs	368.93
Website	1,220.92
Total Other Expenditure	2,897.02
Pitches	6,367.00
	5,510.00
Training Youth Administration	
	640.97
Youth Ritches	4,338.73
Youth Pitches	155.00
Youth Referees	440.00
Youth Training	1,253.50
Total Expense Categories	39,293.27
Grand Total	-5,191.60

Explanatory notes for balance sheet and income and expenditure categories

The balance sheet reflects the state of the club's finances on June 10, 2015 and is reconciled with the bank statement covering the period for that date. As of June 10 one other transaction relating to the 2014/15 season had been applied but not cleared the account. See *** below.

Income

Senior Section

Annual membership: The total amount paid to the club in signing on fees by senior players over the course of the season. A lower rate is charged for those under 21 and social membership is available to non-players.

Bar takings: The amount of money banked from the bar. The bar accounts are produced separately by the bar manager. See * below. (Clearly some of the bar's income will be down solely to functions relating to the Youth Section of the club. It is not possible to provide an accurate split of the income, so for simplicity, as last year, I have allocated all bar income to the senior section of the accounts).

Match fees: The total collected by team managers from senior teams before any deductions for laundry, referees fees or other expenses.

Other income: These sub-categories are largely self-explanatory and cover the amounts received from friendly games and donations to the club via sponsorship and grants. The sub-category player fines recovered represents the money collected from players for their fines, which the club has to pay to the league on their behalf.

Youth Section

Income from the Youth Section is separately categorised and split between grants and sponsorship and revenue from the individual teams.

Expenditure

Senior Section

Administration, affiliations and registrations etc: These are the club's administrative costs for the senior section. We belong to a number of amateur football bodies and leagues. In addition to membership costs we pay to register our players. This category also covers other related costs such as insurance, TV licence, advertising, hall hire and our postage, phone and stationery costs.

Bar supplies paid through bank: This is the total amount taken out of the bank for bar food and drink**.

Fees for match officials: What team managers pay referees and linesmen.

Kit and equipment: Everything from footballs to pumps and kits. This also includes the one-off purchase of a defibrillator.

Laundry: The cost of washing the kits weekly.

Other expenditure: These sub-categories are largely self explanatory. Fines and penalties includes fines levied on the club by the league and payments we have to make to other clubs when our players do not stay for hospitality. Where players receive yellow or red cards, the club has to pay their fines before recovering the costs from the individual player. TV costs were higher this year because of our improved TV offering in the bar (This does not include the TV licence fee). We set up a new website this season which increased our costs in this sub-category.

Pitches: What we pay for the maintenance and use of our pitches at Joseph Hood and occasionally elsewhere.

Training: The costs of providing coaching and midweek training facilities plus any related courses for members.

Youth Section

Youth Section income is separately categorised and split between administration, kit and equipment, pitches, referees and training.

*An arrears schedule is available separately

**A separate set of bar accounts is produced by the bar manager. These are more detailed and also include nonbank related transactions within the bar such as the payment of bar and catering staff and other cash transactions and show stock held at the beginning and end of the season. These accounts are available separately.

***This is a credit from Booker for unused beer after the awards night. When the accounts were prepared it was a pending transaction. It is included because it clearly relates to the 2014/15 season.

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Merton 2014/15 Senior Section

Between 05/06/2014 and 10/06/2015

Category	Total
Income Categories	
Annual Membership	5,330.00
Bar takings	9,500.00
Match Fees	12,532.00
Other Income	1,459.67
Total Income Categories	28,821.67
Expense Categories	
Administration, affiliations, registrations etc	2,403.28
Bar supplies paid through bank	7,237.86
Fees for match officials	2,413.00
Kit and equipment	4,079.91
Laundry	1,557.00
Other Expenditure	2,897.02
Pitches	6,367.00
Training	5,510.00
Total Expense Categories	32,465.07
Grand Total	-3,643.40

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Merton 2014/15 Youth Section

Between 05/06/2014 and 10/06/2015

Subcategory	Total
Income Categories	
Youth Grants & Sponsorship	1,550.00
Youth Memberships	
U11s	1,640.00
U12s	1,300.00
U8s	790.00
Total Youth Memberships	3,730.00
Total Income Categories	5,280.00
Expense Categories	
Youth Administration	640.97
Youth Kit and Equipment	4,338.73
Youth Pitches	155.00
Youth Referees	440.00
Youth Training	1,253.50
Total Expense Categories	6,828.20
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Grand Total	-1,548.20